

2024-2025 Rates* and Specifications

Place your advertising message where it will reach the exclusive community of Sun City Oro Valley with an ad in the Sun City Oro Valley *Tipster* magazine, the official Sun City Oro Valley newsletter with month-long listings of activities within the community. It is distributed to more than 2,488 homes each month. This ensures that the Sun City Oro Valley *Tipster* has a long shelf life within the home.

Electronic Files Accepted: PDF format is preferred. We can also try to work with .tif or .jpg (will require conversion). We DO NOT accept programs files such as: Corel Draw, Publisher, Pagemaker or Quark.
Resolution: 300 DPI Maximum file size is 5 MB. Color is CMYK
Email your ad to: tipster@suncityorovalley.com



AD SIZES

All rates are per **card ad, 3.75" WIDE x 2" TALL**. May combine cards for larger ad sizes. i.e., 4 cards: 7.5" wide x 4" tall or 3.75" wide x 8" tall. Can combine all the way to full page = 10 cards. Multiply per card rate above to determine cost of ad larger than a single card.

Rates* effective July 1, 2024 through June 30, 2025

Rates are NET to Agencies

Ad Placement	Price Per Card Month to Month	Price Per Card 3 Months Prepaid Price	Price Per Card 1 Year Prepaid Price
Interior Pages	\$67 per month	\$62 x 3 = \$186 (\$15 savings)	\$58 x 12 = \$684 (\$120 savings)
Center Pages	\$72 per month	\$67 x 3 = \$201 (\$15 savings)	\$62 x 12 = \$744 (\$120 savings)
Back Page	\$82 per month	\$77 x 3 = \$231 (\$15 savings)	\$72 x 12 = \$864 (\$120 savings)

COLOR RATES

We offer black & white, spot and 4-color advertising.

Spot Color \$11 per month = multiply by cards

Example: 3 cards would be an additional \$33 charge.

Four Color \$22 per month = multiply by cards

Example: 3 cards would be an additional \$66 charge.

DEADLINES

Please contact our office by the **10th of the month** if you want to reserve space in the following month's edition.

Ads must be into SCOV by the **15th of the month** for inclusion in the next month's edition.

FLYERS (8.5" x 11" only) inserted into the Tipster \$260 flat fee

- You provide the necessary quantity of flyers to be inserted*
- MUST have this disclaimer printed on the flyer:
"Not sponsored nor endorsed by Sun City Oro Valley"

Flyers must be approved by SCOV

Email flyers for approval to:

Teresa Deuel tdeuel@suncityorovalley.com

*Call for the monthly quantities 520-917-8087



1565 E. Rancho Vistoso Blvd.
Oro Valley, AZ 85755
520.917.8065 • FAX 520.825.0432
www.scovaz.com

One Card

3.75" x 2"

\$65 Black & White

4-color additional \$20

One Card

3.75" x 2"

Black & White

Color

1 Month	\$65	\$85
3 Months*	\$180 (\$60/mo)	\$240 (\$80/mo)
12 Months*	\$660 (\$55/mo)	\$900 (\$75/mo)

Two Cards

3.75" x 4"

Black & White

Color

1 Month	\$130	\$170
3 Months*	\$360 (\$120/mo)	\$480 (\$160/mo)
12 Months*	\$1,320 (\$110/mo)	\$1,800 (\$150/mo)

Two Cards

3.75" x 4"

\$130 Black & White

4-color additional \$40

Two Cards 7.5" x 2"

\$130 Black & White

4-color additional \$40

*Prepayment required to receive discounted rate.

Three Cards

3.75" x 6"

\$195 Black & White

4-color additional \$60

	<u>Black & White</u>	<u>Color</u>
1 Month	\$195	\$255
3 Months*	\$540 (\$180/mo)	\$720 (\$240/mo)
12 Months*	\$1,980 (\$165/mo)	\$2,700 (\$225/mo)

Five Cards

3.75" x 10"

\$325 Black & White

4-color additional \$100

	<u>Black & White</u>	<u>Color</u>
1 Month	\$325	\$425
3 Months*	\$900 (\$300/mo)	\$1,200 (\$400/mo)
12 Months*	\$3,300 (\$275/mo)	\$4,500 (\$375/mo)



*Prepayment required to receive discounted rate.

Six Cards 7.5" x 6"

	<u>Black & White</u>	<u>Color</u>
1 Month	\$390	\$510
3 Months*	\$1,080 (\$360/mo)	\$1,440 (\$480/mo)
12 Months*	\$3,960 (\$330/mo)	\$5,400 (\$450/mo)

Four Cards 7.5" x 4" or 3.75" x 8"

\$260 Black & White

4-color additional \$80

	<u>Black & White</u>	<u>Color</u>
1 Month	\$260	\$340
3 Months*	\$720 (\$240/mo)	\$960 (\$320/mo)
12 Months*	\$2,640 (\$220/mo)	\$3,600 (\$300/mo)