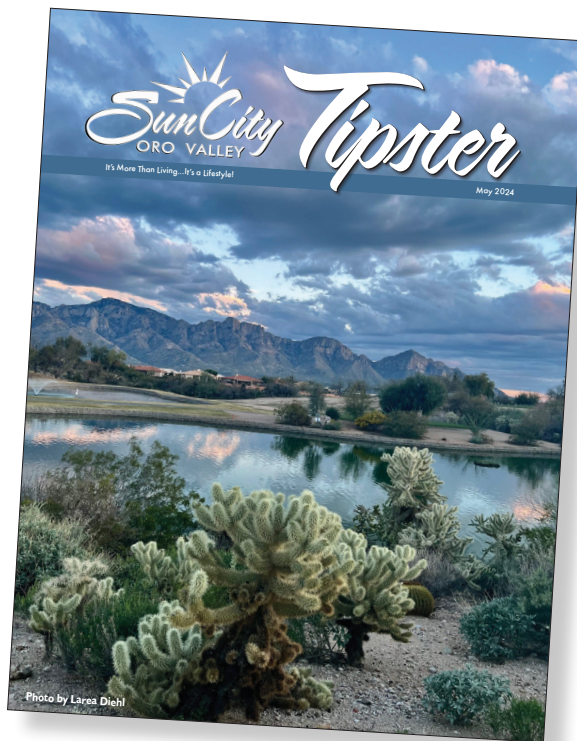


# 2024-2025 Rates\* and Specifications

Place your advertising message where it will reach the exclusive community of Sun City Oro Valley with an ad in the Sun City Oro Valley *Tipster* magazine, the official Sun City Oro Valley newsletter with month-long listings of activities within the community. It is distributed to more than 2,488 homes each month. This ensures that the Sun City Oro Valley *Tipster* has a long shelf life within the home.

**Electronic Files Accepted:** PDF format is preferred. We can also try to work with .tif or .jpg (will require conversion). We DO NOT accept programs files such as: Corel Draw, Publisher, Pagemaker or Quark.  
Resolution: 300 DPI Maximum file size is 5 MB. Color is CMYK  
Email your ad to: [tipster@suncityorovalley.com](mailto:tipster@suncityorovalley.com)



## AD SIZES

All rates are per **card ad, 3.75" WIDE x 2" TALL**. May combine cards for larger ad sizes. i.e., 4 cards: 7.5" wide x 4" tall or 3.75" wide x 8" tall. Can combine all the way to full page = 10 cards. Multiply per card rate above to determine cost of ad larger than a single card.

**Rates\*** effective July 1, 2024 through June 30, 2025

Rates are NET to Agencies

Ad Placement	Price Per Card Month to Month	Price Per Card 3 Months Prepaid Price	Price Per Card 1 Year Prepaid Price
Interior Pages	\$67 per month	\$62 x 3 = \$186 (\$15 savings)	\$57 x 12 = \$684 (\$120 savings)
Center Pages	\$72 per month	\$67 x 3 = \$201 (\$15 savings)	\$62 x 12 = \$744 (\$120 savings)
Back Page	\$82 per month	\$77 x 3 = \$231 (\$15 savings)	\$72 x 12 = \$864 (\$120 savings)

## COLOR RATES

We offer black & white, spot and 4-color advertising.

**Four Color** \$22 per month = multiply by cards

Example: 3 cards would be an additional \$66 charge.

## DEADLINES

Please contact our office by the **10th of the month** if you want to reserve space in the following month's edition.

Ads must be into SCOV by the **15th of the month** for inclusion in the next month's edition.

**FLYERS** (8.5" x 11" only) inserted into the *Tipster* \$260 flat fee

- You provide the necessary quantity of flyers to be inserted\*
- MUST have this disclaimer printed on the flyer:  
"Not sponsored nor endorsed by Sun City Oro Valley"

Flyers must be approved by SCOV

Email flyers for approval to:

Teresa Deuel [tdeuel@suncityorovalley.com](mailto:tdeuel@suncityorovalley.com)

\*Call for the monthly quantities 520-917-8087



1565 E. Rancho Vistoso Blvd.  
Oro Valley, AZ 85755  
520.917.8065 • FAX 520.825.0432  
[www.scovaz.com](http://www.scovaz.com)

## One Card

3.75" x 2"

**\$67** Black & White

**4-color - additional \$22**

## One Card

3.75" x 2"

	<u>B&amp;W</u>	<u>Color</u>
1 Month	\$67	\$89
3 Months*	\$186 (\$62/mo)	\$252 (\$84/mo)
12 Months*	\$684 (\$57/mo)	\$948 (\$79/mo)

## Two Cards

3.75" x 4"

	<u>B&amp;W</u>	<u>Color</u>
1 Month	\$134	\$178
3 Months*	\$387 (\$129/mo)	\$519 (\$173/mo)
12 Months*	\$1,488 (\$124/mo)	\$2,016 (\$168/mo)

## Two Cards

3.75" x 4"

**\$134** Black & White

**4-color additional \$44**

## Two Cards 7.5" x 2"

**\$134** Black & White

**4-color additional \$44**

# Three Cards

3.75" x 6"

**\$201** Black & White

**4-color additional \$66**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$201	\$267
3 Months*	\$588 (\$196/mo)	\$756 (\$252/mo)
12 Months*	\$2,292 (\$191/mo)	\$2,880 (\$240/mo)

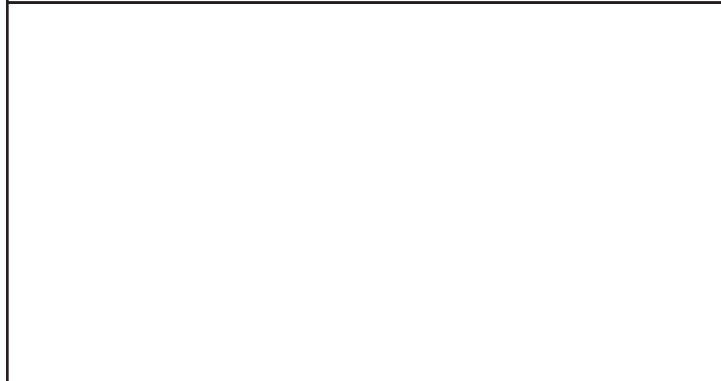
# Five Cards

3.75" x 10"

**\$335** Black & White

**4-color additional \$110**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$335	\$445
3 Months*	\$990 (\$330/mo)	\$1,320 (\$440/mo)
12 Months*	\$3,900 (\$325/mo)	\$5,220 (\$435/mo)



\*Prepayment required to receive discounted rate.

## Six Cards 7.5" x 6"

**\$402** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$402	\$534
3 Months*	\$1,191 (\$397/mo)	\$1,587 (\$529/mo)
12 Months*	\$4,704 (\$392/mo)	\$6,288 (\$524/mo)

**4-color additional \$132**

## Four Cards 7.5" x 4" or 3.75" x 8"

**\$268** Black & White

**4-color additional \$88**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$268	\$356
3 Months*	\$789 (\$263/mo)	\$1,053 (\$351/mo)
12 Months*	\$3,096 (\$258/mo)	\$4,152 (\$346/mo)

## **Eight Cards 7.5" x 8"**

**\$536** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$536	\$712
3 Months*	\$1,593 (\$531/mo)	\$2,121 (\$707/mo)
12 Months*	\$6,312 (\$526/mo)	\$8,424 (\$702/mo)

**4-color additional \$176**

## Ten Cards 7.5" x 10"

**\$670** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$670	\$890
3 Months*	\$1,995 (\$665/mo)	\$2,655 (\$885/mo)
12 Months*	\$7,920 (\$660/mo)	\$10,560 (\$880/mo)

**4-color additional \$220**

## One Card

3.75" x 2"

**\$72** Black & White

**4-color - additional \$22**

## One Card

3.75" x 2"

	<u>B&amp;W</u>	<u>Color</u>
1 Month	\$72	\$94
3 Months*	\$201 (\$67/mo)	\$267 (\$89/mo)
12 Months*	\$744 (\$62/mo)	\$1,008 (\$84/mo)

## Two Cards

3.75" x 4"

	<u>B&amp;W</u>	<u>Color</u>
1 Month	\$144	\$188
3 Months*	\$417 (\$139/mo)	\$549 (\$183/mo)
12 Months*	\$1,608 (\$134/mo)	\$2,136 (\$178/mo)

## Two Cards

3.75" x 4"

**\$144** Black & White

**4-color additional \$44**

## Two Cards 7.5" x 2"

**\$144** Black & White

**4-color additional \$44**

# Three Cards

3.75" x 6"

**\$216** Black & White

**4-color additional \$66**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$216	\$282
3 Months*	\$633 (\$211/mo)	\$831 (\$277/mo)
12 Months*	\$2,472 (\$206/mo)	\$3,264 (\$272/mo)

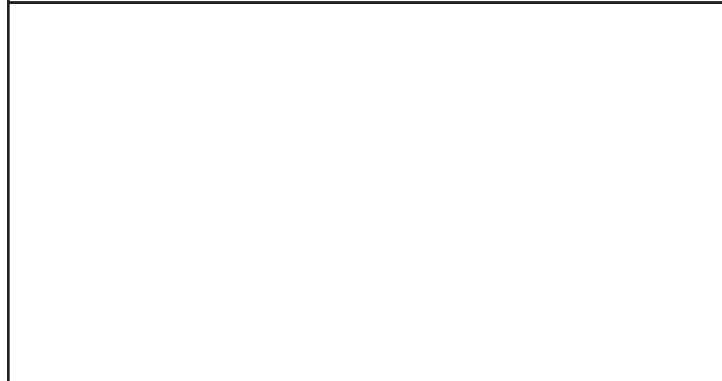
# Five Cards

3.75" x 10"

**\$360** Black & White

**4-color additional \$110**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$360	\$470
3 Months*	\$1,065 (\$355/mo)	\$1,395 (\$465/mo)
12 Months*	\$4,200 (\$350/mo)	\$5,520 (\$460/mo)



\*Prepayment required to receive discounted rate.

## Six Cards 7.5" x 6"

**\$432** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$432	\$564
3 Months*	\$1,281 (\$427/mo)	\$1,677 (\$559/mo)
12 Months*	\$5,064 (\$422/mo)	\$6,648 (\$554/mo)

**4-color additional \$132**

## Four Cards 7.5" x 4" or 3.75" x 8"

**\$288** Black & White

**4-color additional \$88**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$288	\$376
3 Months*	\$849 (\$283/mo)	\$1,113 (\$371/mo)
12 Months*	\$3,363 (\$278/mo)	\$4,392 (\$366/mo)

## **Eight Cards 7.5" x 8"**

**\$576** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$576	\$752
3 Months*	\$1,713 (\$571/mo)	\$2,241 (\$747/mo)
12 Months*	\$6,792 (\$566/mo)	\$8,904 (\$742/mo)

**4-color additional \$176**

## Ten Cards 7.5" x 10"

**\$720** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$720	\$940
3 Months*	\$2,145 (\$715/mo)	\$2,805 (\$935/mo)
12 Months*	\$8,520 (\$710/mo)	\$11,160 (\$930/mo)

**4-color additional \$220**

## One Card

3.75" x 2"

**\$82** Black & White

**4-color - additional \$22**

## One Card

3.75" x 2"

	<u>B&amp;W</u>	<u>Color</u>
1 Month	\$82	\$104
3 Months*	\$231 (\$77/mo)	\$297 (\$99/mo)
12 Months*	\$864 (\$72/mo)	\$1,128 (\$94/mo)

## Two Cards

3.75" x 4"

	<u>B&amp;W</u>	<u>Color</u>
1 Month	\$164	\$208
3 Months*	\$477 (\$159/mo)	\$609 (\$203/mo)
12 Months*	\$1,848 (\$154/mo)	\$2,376 (\$198/mo)

## Two Cards

3.75" x 4"

**\$164** Black & White

**4-color additional \$44**

## Two Cards 7.5" x 2"

**\$164** Black & White

**4-color additional \$44**

# Three Cards

3.75" x 6"

**\$246** Black & White

**4-color additional \$66**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$246	\$312
3 Months*	\$723 (\$241/mo)	\$921 (\$307/mo)
12 Months*	\$2,832 (\$236/mo)	\$3,624 (\$302/mo)

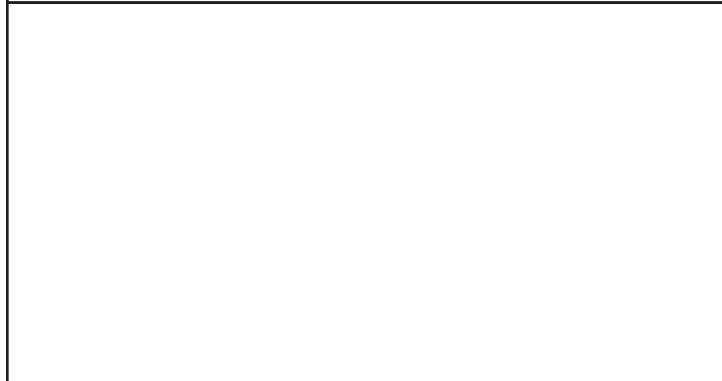
# Five Cards

3.75" x 10"

**\$410** Black & White

**4-color additional \$110**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$410	\$520
3 Months*	\$1,215 (\$405/mo)	\$1,545 (\$515/mo)
12 Months*	\$4,800 (\$400/mo)	\$6,120 (\$510/mo)



\*Prepayment required to receive discounted rate.

## Six Cards 7.5" x 6"

**\$492** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$492	\$624
3 Months*	\$1,461 (\$487/mo)	\$1,857 (\$619/mo)
12 Months*	\$5,784 (\$482/mo)	\$7,368 (\$614/mo)

**4-color additional \$132**

## Four Cards 7.5" x 4" or 3.75" x 8"

**\$328** Black & White

**4-color additional \$88**

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$328	\$416
3 Months*	\$969 (\$323/mo)	\$1,233 (\$411/mo)
12 Months*	\$3,816 (\$318/mo)	\$4,872 (\$406/mo)

## **Eight Cards 7.5" x 8"**

**\$656** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$656	\$832
3 Months*	\$1,953 (\$651/mo)	\$2,481 (\$827/mo)
12 Months*	\$7,752 (\$646/mo)	\$9,864 (\$822/mo)

**4-color additional \$176**

## Ten Cards 7.5" x 10"

**\$820** Black & White

	<u>Black &amp; White</u>	<u>Full Color</u>
1 Month	\$820	\$1,040
3 Months*	\$2,445 (\$815/mo)	\$3,105 (\$1,035/mo)
12 Months*	\$9,720 (\$810/mo)	\$12,360 (\$1,030/mo)

**4-color additional \$220**